

Monterey County Agriculture

California Freight Advisory Committee Meeting

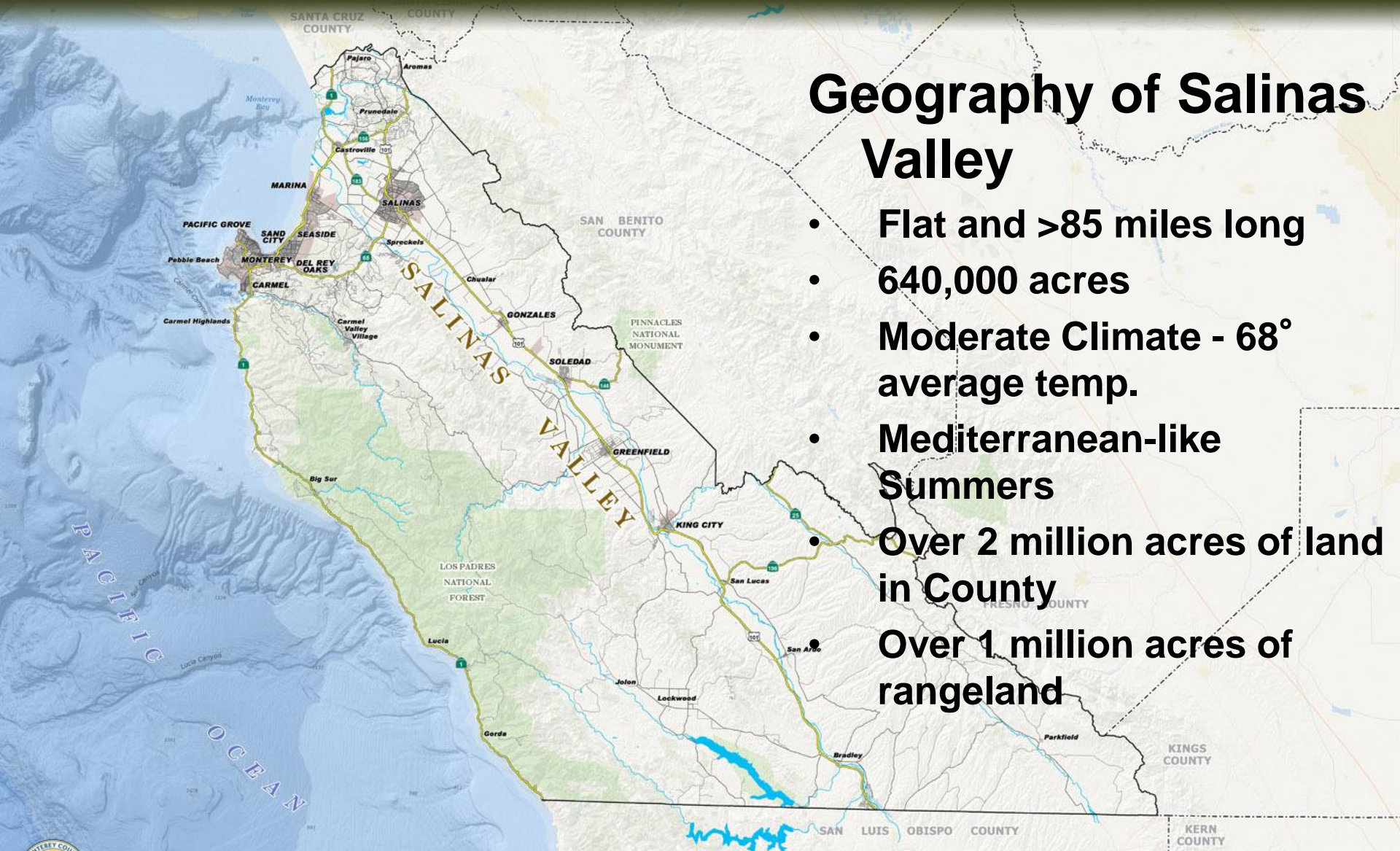
Henry S. Gonzales
Agricultural Commissioner
September 12, 2018



Agriculture in Monterey County

Geography of Salinas Valley

- Flat and >85 miles long
- 640,000 acres
- Moderate Climate - 68° average temp.
- Mediterranean-like Summers
- Over 2 million acres of land in County
- Over 1 million acres of rangeland



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AGRICULTURAL COMMISSIONER/SEALER of WEIGHTS & MEASURES

Key Watershed

Salinas River



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Agricultural Productivity

		<u>Acre value/year</u>
Nationwide Average	=	\$500
Statewide Average	=	\$2,700
Monterey County Average	=	\$16,000

Monterey County contributes nearly 10% of the state's agricultural production on 2% of state's farm land



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Top Ten Ag Counties 2017

(In billions & rounded up)

1. Fresno	\$7.03
2. Tulare	\$6.98 (2016)
3. Kern	\$6.88 (2016)
<u>4. Monterey</u>	\$4.43
5. Stanislaus	\$3.65
6. Merced	\$3.59 (2016)
7. San Joaquin	\$2.53
8. Ventura	\$2.07
9. Kings	\$2.02
10. Madera	\$1.98



Highlights

- **\$8.1 billion total**
- **Additional \$2.08 billion with multiplier effects**
- **Responsible for 55,702 jobs, total of 24% of Monterey County's 235,425 jobs**
- **Additional 20,352 jobs made possible by agricultural companies and employee expenditures**
- **Ag business taxes amounted to more than \$100 million in local taxes**



County Agricultural Industry

Extensive Related Industries and Services

Service Companies

Trucking, Distribution

Coolers, Packing

Field Supplies

Advertising/Sales

Insurance

Banking

Legal

Research

Health Care

Education



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Export Destinations: 2017

Monterey County's Agricultural Exports Trade Partners

COUNTRY	2017 TOTAL POUNDS
Canada	222,177,000
Taiwan	90,719,000
Mexico	50,845,000
Japan	34,255,000
Puerto Rico	15,809,000
Saudi Arabia	7,195,000
Korea, Republic of	4,197,000
United Arab Emirates	3,362,000
Singapore	2,607,000
European Union	2,228,000
Hong Kong	1,327,000
Kuwait	1,274,000
Panama	813,000

COUNTRY	2017 TOTAL POUNDS
Qatar	735,000
Thailand	416,000
Philippines	390,000
New Zealand	311,000
China	282,000
Bahrain	272,000
Malaysia	128,000
Australia	110,000
Oman	106,000
French Polynesia	76,900
Colombia	50,200
Ethiopia	23,200



Exports by Commodity: 2017

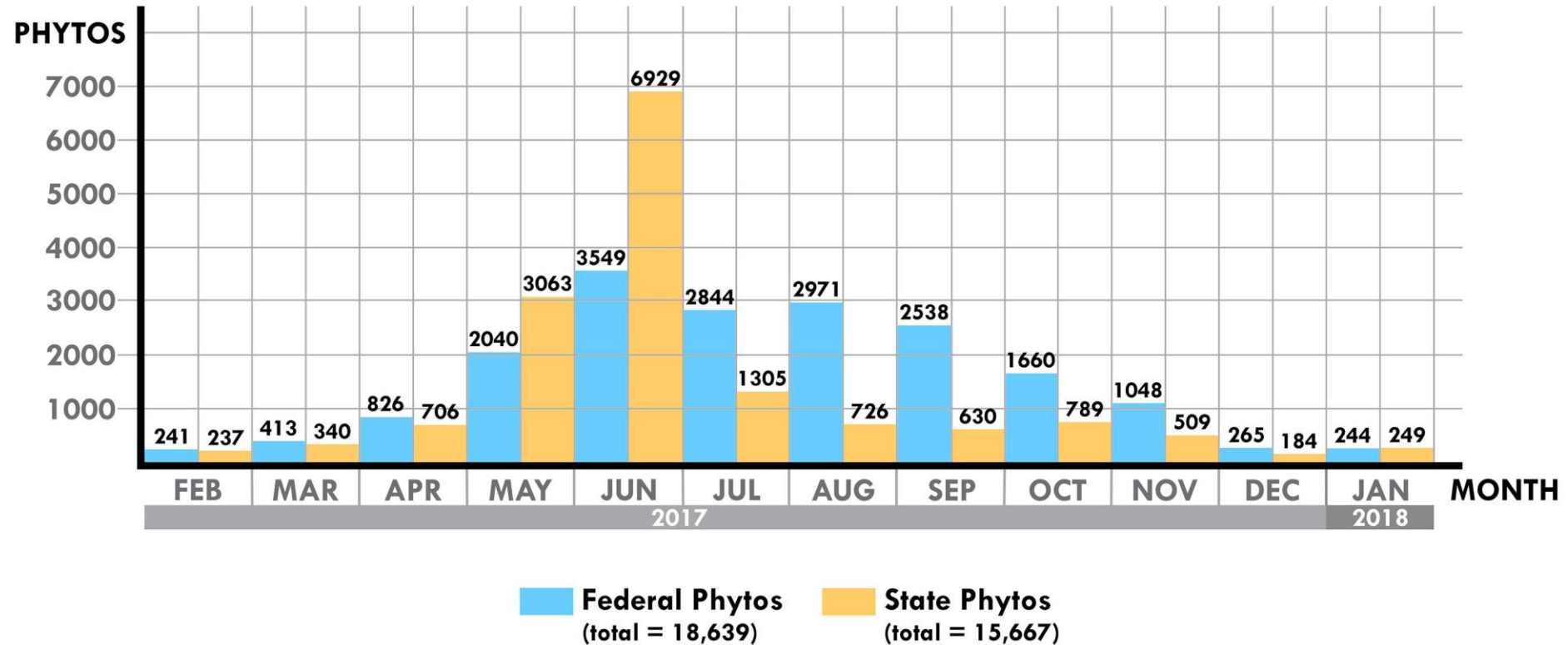
COMMODITY	2017 TOTAL POUNDS	COMMODITY	2016 TOTAL POUNDS
Lettuce	172,661,000	Lettuce	523,995,000
Strawberry	88,461,000	Strawberry	67,588,000
Broccoli	41,558,000	Broccoli	53,052,000
Cauliflower	28,014,000	Celery	46,612,000
Celery	27,504,000	Cauliflower	40,679,000
Raspberry	16,180,000	Value Added	19,132,000
Blackberry	8,887,000	Fennel	7,712,000
Broccoli Rabe	7,719,000	Carrot	4,281,000
Fennel	6,685,000	Raspberry	4,054,000
Radicchio	4,159,000	Green Onion	3,825,000
Carrot	3,140,000	Seed	3,566,000
Spinach	2,650,000	Nursery Stock	3,444,000
Other	16,442,000	Other	19,460,000
TOTAL	424,060,000		797,400,000



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Pest Exclusion



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Monterey County Agricultural Commissioner

<http://www.co.monterey.ca.us/government/departments-a-h/agricultural-commissioner#ag>

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